



# MEGAN WU

 (408) 406-0862

 mwu@risd.edu

 Cupertino, CA

 meganwudesign.com

## EDUCATION

**Rhode Island School of Design (RISD)** 2015 | Providence RI

Honor Student, Bachelor of Fine Arts Industrial Design

**Brown University** (courses) 2012-2014 | Providence RI

Perception and Mind Cognitive Science Course, Virtual Reality Course, Digital Worlds Course

**MIT/RISD: Product Design Development Course** 2015 | Cambridge MA

Developed a product from scratch, collaborated with MIT business and engineering students.

## SKILLS

**Computer:** Illustrator (8 yrs), Photoshop (8 yrs), InDesign, Rhino (4 yrs), SolidWorks (4 yrs), Maya Autodesk, SketchUp

**Artistic:** Prototyping & Model Making, Laser Cutting, 3D Printing, Sculpting, Wood Shop, Metal Shop, Sketching, Painting, Photography.

**Personal:** Self motivated, deadline oriented, team player, resourceful. Conversational Chinese

## DESIGN EXPERIENCE

**KiwiCo Product Designer** 2015 - Current | Mountain View, CA

Designing fun yet educational hands-on activities that encourage kids to build their creative confidence. In small teams, we design new concepts each month, playtest the prototypes, and work with suppliers to source the materials. I work closely with graphic designers, content editors, and overseas vendors to create designs that are accessible, educational, and cost effective. I currently work on the design development of a new product line, Tadpole Crate, to create fun and developmentally stimulating projects for 0-2 year olds. Previously, I led product design for both Doodle Crate (art & design projects for 9-16 year olds) and Koala Crate (simple STEAM based activities for 3-4 yr olds).

**Bay Sensors Design Intern** (now Percolata) 2014 Summer | Palo Alto, CA

Worked as a designer at a tech startup in silicon valley. With the business team, I designed infographics and pitches which were presented to Fortune 500 companies. As part of the engineering & product team, I led the user testing for prototypes and designed a web app interface for the company service.

**Design Science Symposium Committee Member** 2013-2014 | Providence, RI

With a team of designers, I helped organize and coordinate the biennial event. I helped design and code website, as well as create branded event materials.

**Education & Promotion Intern at National Taiwan Museum** 2013 Summer | Taipei, Taiwan

Promoted the history and culture of Taiwan by designing souvenirs, educational handouts, event posters and informational flyers for the foreign and local visitors.

## ADDITIONAL EXPERIENCE

**CAD Lab Monitor** 2014-2015 | Providence, RI

Helped other students with 3D software (solidworks, rhino) and CAD facilities (3D printing, lasercutting).

**Design To Compete Club Member** 2014-2015 | Providence, RI

Worked with a team of students to design and fabricate a rover to compete in the annual Human Rover Challenge hosted by Nasa

**Assistant Director** 2012 | Montalvo Art Center, Saratoga CA

Helped teach and organize summer classes for children K-12 theater and art camps.

## EXHIBITIONS & AWARDS

**ID Senior Show** 2015 | Rhode Island School of Design, Providence RI

**Top 15 Design-CITRON Travel Packaging** 2014 | Stora Enso International Competition