

# MEGAN WU

## DETAILS



meganwudesign.com



meganwu@gmail.com



(408) 406-0862



Cupertino, CA

## SKILLS

Product development

Problem solving

Prototyping

DFM

User-centered design

Teamwork

## PROGRAMS

Illustrator

Photoshop

Fusion 360

Rhino

Solidworks

## LANGUAGES

English

Chinese  
(basic reading &  
conversational)

## EDUCATION

Rhode Island School of Design (RISD) 2015

Honor Student, Bachelor of Fine Arts Industrial Design

Brown University (courses) 2012-2014

Perception and Mind Cognitive Science, Digital Worlds, Virtual Reality

MIT & RISD Product Design Development Course 2015

## DESIGN EXPERIENCE

Snippet Studios Co-Founder 2019 - Current | Cupertino, CA

- Established a cohesive brand identity for web and in-person events.
- Led new product development, selecting vendors to produce quality products
- Analyzed past sales data to shape product roadmap, achieving 2x growth YoY.

Osmo Senior Hardware Designer 2019 - 2023 | Palo Alto, CA

- Led physical product development for a line of 5 math games, receiving 1.7k reviews with a total rating of 4.7 out of 5 on Amazon.
- Designed game hardware, collaborating with the computer vision team to seamlessly integrate physical pieces into a digital game.
- Worked directly with vendors, exploring new processes while maintaining quality.
- Brainstormed initiatives to enhance customer engagement across product mix.

KiwiCo Product Designer 2015 - 2019 | Mountain View, CA

- Designed a toddler product line, expanding the customer base to new families.
- Led the design effort for three monthly subscription lines ranging from ages 0-14.
- Prototyped and playtested weekly, obtaining feedback to improve product.
- Collaborated with overseas vendors to procure quality components at low costs.

CAD Lab Monitor 2014-2015 | Providence, RI

- Assisted fellow students in 3D software programs such as Rhino and Solidworks.
- Provided guidance in fabrication tools, including 3D printing and laser cutting.

Design Science Symposium Committee Member 2014 | Providence, RI

- Created graphics for the promotional marketing and website assets.

Design Intern at National Taiwan Museum 2013 | Taipei, Taiwan

- Designed souvenirs, educational activities, and exhibit graphics to showcase the cultural history and art of Taiwan.

## AWARDS & SHOWS

ID Senior Show 2015 | Rhode Island School of Design, Providence RI

Top 15 Designs 2014 | Stora Enso International Packaging Competition  
Travel Packaging