

# MEGAN WU

## DETAILS

meganwudesign.com  
meganwu@gmail.com  
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(408) 406-0862  
Cupertino, CA

## SKILLS

Product development  
Problem solving  
Prototyping  
DFM  
User-centered design  
Teamwork  
Adaptability

## PROGRAMS

Illustrator  
Photoshop  
Fusion 360  
Rhino  
Solidworks

## LANGUAGES

English  
Mandarin Chinese  
(conversational)

## EDUCATION

Georgia Institute of Technology from EDX | 2024  
HCI: Fundamentals & Design Principles Certificate  
Rhode Island School of Design (RISD) 2015  
Bachelor of Fine Arts Industrial Design, Honor Student  
MIT Sloan & RISD Product Design Development Course 2015  
Brown University (courses) 2012-2014  
Perception and Mind Cognitive Science, Digital Worlds, Virtual Reality

## DESIGN EXPERIENCE

### Industrial Design Freelancer 2024- Current

- Developing product lines and setting brand direction for consumer products.

### Snippet Studios Co-Founder 2019 - Current | Cupertino, CA

- Established a cohesive brand identity for web and in-person events.
- Led new product development, selecting vendors to produce quality products.
- Analyzed past sales data to shape product roadmap, achieving 2x growth YoY.

### Osmo Senior Industrial Designer 2019 - 2023 | Palo Alto, CA

- Led physical product development for a line of 5 AR math games, receiving 1.7k reviews with a total rating of 4.7 out of 5 on Amazon.
- Designed game hardware, collaborating with the computer vision team to seamlessly integrate physical pieces into a digital game.
- Worked directly with vendors, exploring new processes while maintaining quality.
- Brainstormed initiatives to enhance customer engagement across product mix.

### KiwiCo Industrial Designer 2015 - 2019 | Mountain View, CA

- Designed a toddler product line, expanding the customer base to new families.
- Led the design effort for three monthly subscription lines ranging from ages 0-14.
- Prototyped and playtested weekly, obtaining feedback to improve product.
- Collaborated with overseas vendors to procure quality components at low costs.

### CAD Lab Monitor 2014-2015 | Providence, RI

- Assisted fellow students in 3D software programs such as Rhino and Solidworks.
- Provided guidance in fabrication tools, including 3D printing and laser cutting.

### Design Intern at National Taiwan Museum 2013 | Taipei, Taiwan

- Designed souvenirs, educational events, and exhibit graphics to showcase the cultural history and art of Taiwan.

## AWARDS & RECOGNITION

National Parenting Product Award 2021 | Osmo Math Wizards

Oppenheim Toy Portfolio Platinum Award 2021 | Osmo Math Wizards